For every insulation challenge, there’s a CertainTeed solution.

Residential Sustainable Insulation

CertaPro™ Commercial Insulation
Machine Works
Spray Foam Insulation HVAC / Mechanical
Mold Prevention
Premium Blow-in Insulation

You can Be Certain™ no other manufacturer offers the depth and breadth of interior and exterior building solutions, knowledge, innovation and sustainability that CertainTeed does. Our advanced, multi-product solutions optimize building efficiency, while creating beautiful, comfortable environments where people can thrive. We continue to shape the future of the building materials industry with a new generation of integrated building solutions.

That’s confidence worth building on.

 CertainTeed Corporation
 P.O. Box 480
 Valley Forge, PA 19482
 Professional: 800.235.8990
 Consumer: 800.382.9777

www.certainteed.com  http://big.certainteed.com

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Cert. #00048  Cert. #00187

A SUSTAINABLE SOLUTION
RECYCLED CONTENT

Be Certain
Build Confidently
With CertainTeed

Reinforcing Success
We continually strengthen your performance, with a heritage of backing customers with the best products, service, support and innovation.

Engineering Performance
Your voice is what drives our global research team to create new solutions that meet your challenges — all with Building Science expertise and training.

Building Responsibly™
We are committed to providing products that are sustainable at every step and helping you create healthier, efficient and comfortable buildings.

Providing Comfort
Our truly comprehensive insulation offering enables you to provide maximum comfort and efficiency on every project no matter how complex or unique.

Supporting Results
Our Service Advantage and extensive technical and business support tools help you an unmatched competitive edge in the marketplace.

The World’s Leader in Insulation
As part of Saint-Gobain, the world’s largest and most forward-thinking building materials manufacturer, we are shaping the industry with advanced insulation and multi-product solutions. We design, manufacture, test and distribute building materials for the sustainable HABITAT solutions of the future — making all the spaces we live in more efficient, comfortable and healthy, while reducing our impact.

Saint-Gobain and CertainTeed have a unique role to play in this drive toward the future. Our Research & Development (R&D) teams are actively involved in designing materials that deliver top performance. And our sales and manufacturing teams are listening carefully to building professionals, developing comprehensive solutions that combine exceptional products and services to deliver even more value to you for centuries to come.

SERVICE
A world-class sales organization, sales tools, and customer service, including our unmatched Service Advantage, puts you ahead of the competition.

PRODUCTS
We provide the largest product offering, and our multi-product solutions satisfy the toughest new building codes and customer demands.

OUR COMMITMENT
Is to create buildings that are more energy efficient, comfortable and healthy while reducing environmental impact.

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S A I N T - G O B A I N
C e r t a i n T e e d
I S O V E R

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Our mission is to continually strengthen your building success. With CertainTeed, you’re installing much more than trusted high-performance insulation products. You’re partnering with a proven leader in the building materials industry, one with centuries of history and a heritage of backing customers with industry-leading support and a commitment to product innovation at all levels. That’s why you can Be Certain™ we’re the trusted choice for solutions that meet all kinds of insulation and business challenges.

SAINT-GOBAIN
CERTAINTEED
ISOVER

THE WORLD’S LEADER IN INSULATION

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Supporting Results
Every solution starts with your challenges. Your voice is what drives us as we continually look for ways to improve our products — innovating materials, improving installation, implementing production technology and more. We do it all with a foundation of Building Science expertise and training that helps you achieve the highest total building performance. A global research team, 3,500 strong, is constantly working to provide you with the optimal efficiency, sustainability and comfort that helps you lead.

Empowering You to Choose the Right Solution

We offer the technical support and one-on-one assistance that enables you to find the right insulation solution for every project. Firmly rooted in Building Science, we can help you take an advanced whole-system approach to achieving an optimal insulation performance. Learn more online, and explore how Building Science can help you build smarter: CertainTeed.com/BuildingScience.

- Hands-on support and training for CertaSpray® Spray Foam and OPTIMA® Blow-in Insulation
- A Master Craftsman program with advanced education, training, installation booklets and additional online resources
- Award winning online CEUs, with systems and design content for 32 courses
- Web-based educational videos
- How-to guides, including DVDs on the “Right Way to Insulate”
- Building Science DVDs, seminars and lunch & learns
- Green Building certification documents and bulletins

Innovation By the Numbers

3,500 researchers worldwide in physics, mechanics, materials, chemistry, electrochemistry, organic chemistry and mathematics

539 million dollars spent annually on R&D

6 large-scale, world-class R&D centers supported by 12 research centers and about 100 development units worldwide

396 patents applied for in 2011 alone

100s of innovations; hundreds of new opportunities for you
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ONE IN FIVE of our products sold did not exist five years ago, because we are constantly designing and testing better solutions for your job’s challenges.
Building Responsibly is at the heart of the way we do business. We’re committed to providing products that are sustainable at every step of the process, from raw materials to long-lasting high performance and a net-positive impact. And with our full breadth of sustainable products and multi-product solutions, you can create more efficient, comfortable, healthy and sustainable buildings.

Recycled glass has become an important component of our fiber glass products and is representative of CertainTeed’s ongoing effort to reduce our impact on natural resources.

Renewable, Recycled and Sustainable for a Lifetime

• CertainTeed fiber glass insulation uses high recycled glass content
• Many products utilize renewable resources, like plant-based binders that are formulated without formaldehyde
• Our insulation lasts for the life of the building, saving money with no maintenance required

Made and Moved More Efficiently

• By reducing energy and water use during manufacturing, we continue our commitment to zero waste production
• Strategically located distribution centers minimize transportation
• Compressed packaging allows for more efficient shipping

Performance and Comfort that Lasts

• Through Building Science, we optimize the complete wall system for improved building performance
• A typical pound of CertainTeed fiber glass insulation saves 12 times as much energy in its first year as the energy used to produce it
• The only product of its kind, our MemBrain™ Smart Vapor Retarder and Air Barrier Film adjusts to help keep moisture out of wall cavities, reducing the risk of harmful mold growth and helping maintain indoor air quality
• CertainTeed CertaSpray® polyurethane spray foam insulation also provides an effective air seal, reducing energy loss and improving indoor air quality

Recognized for Sustainable Leadership

CertainTeed has been recognized time and again for the success of our ongoing efforts to improve our environmental performance. We are supporting members of influential organizations and many of our products are certified through some of the world’s toughest green building programs.

Bradley University, CertainTeed products helped Westlake Hall achieve LEED Gold certification.
• CertaPro® Sustainable Insulation
• Symphony™ acoustical ceiling panels
• GlasRoc® exterior sheathing
• Proflex® with M2Tech moisture and mold-resistant gypsum wallboard

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We're the only insulation manufacturer that can provide you with a truly comprehensive offering, including fiber glass Sustainable Insulation, blowing wool, spray polyurethane foam, smart barriers and mold protection. Our breadth of products, multi-product solutions and building science support help you exceed the toughest new building codes and consumer demands. No matter what the challenge, you’ll always find the right solution to achieve maximum comfort and efficiency – which really is at the center of every insulation project.

Comprehensive Solutions, for Maximum Comfort

• CertainTeed fiber glass comes in a wide range of R-Values, sizes and facings — ensuring the right product for every job — and is compression packaged for ease of handling
• Blow-in insulation solutions from CertainTeed give homes a custom-designed, thermally efficient sound-reducing layer that completely fills voids, including irregular cavities
• Our spray foam insulation provides a continuous air barrier within the building envelope, expanding into voids and cracks to minimize the movement of air into and out of the building
• MemBrain Smart Vapor Retarder and Air Barrier Film is an innovative solution that actively changes permeability to help protect homes with tight building envelopes from the costly threat of moisture damage and unhealthy mold and mildew growth
• Our full line of HVAC-focused products meet the highest standards for thermal and acoustical performance, absorbing air rush noise, lowering HVAC operating costs, and even helping to prevent harmful mold and bacterial growth

The Largest Product Offering

CertainTeed is the only manufacturer that can provide you with this many different kinds of insulation solutions. No one else offers our variety and breadth of products.
Providing Comfort

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C E R T A I N T E E D
M A C H I N E W O R K S
provides a complete range of commercial-grade equipment and services for installing loose fill fiber glass insulation, spray polyurethane foam insulation and fireproofing materials.
Supporting Results

You need what you ordered, on the date you expect it. You need products with a high quality standard, so that you can count on them every time. And finally, you need the business support and tools that put you ahead of the competition. Through our Service Advantage and Customer Bill of Rights, we promise to deliver just that. And we pledge open and honest communications with our customers at every step, from corporate direction to every support call.

Programs and Service Built Around Your Success

• Our team can directly answer most technical questions or quickly track down answers. Our commitment is to get back to you within 30 minutes, but no more than 2 hours.

• We provide a maximum 14-day lead-time for shipping on special order items, and full truckload orders are shipped within 48 hours.

• Market Maker Advertising Support provides everything you need to produce a coordinated, successful local marketing program – leveraging our extensive advertising materials to suit your market’s needs.

• iTools provides several easy online calculators and tools that help determine a project’s insulation needs, energy savings potential and available rebates and incentives.

• The CertainTeed Building Solutions® Builder Program offers residential builders rebates for the use of multiple CertainTeed products on new construction projects.

• Literature, samples, product support and more are available through our dedicated site: MarketPlace.CertainTeed.com

To access our online resources, visit: CertainTeed.com/Insulation/Professional-Resources.

Solutions For Your Every Challenge

Everything we do is focused on building your business success, empowering you to meet the challenges of today’s market with the most comprehensive offering, forward-looking innovation and best service and support. With CertainTeed, you have what it takes to confidently create more comfortable, healthy and sustainable buildings.
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