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April 7, 2022

Dear Valued Customer:

When IDI created BIDIT we had one mission in mind, build a bidding software that was for the insulation contractor. Today, I am happy to announce we have doubled down on that commitment by releasing our latest major update, which adds many new features requested by the contractors that already utilize the software. Existing users and future users will be able to enjoy these new features moving forward:

- **Stress-free Material Purchasing** - Ability to forward all items needed for a project to your IDI sales rep or supplier
- **Mobile Friendly** - Job costing functionality is now available on the mobile site
- **Comprehensive Record Keeping** - Cancel jobs and document reasoning
- **Optimized Quote Generation** - Alternate line items now populate the square footage automatically from the primary line item
- **Real-time Lead Follow-Ups** - Automatic email to sales representative when a lead is generated
- **Detailed Quoting** - Quote templates will automatically transfer over all information
- **Lead Reminders** - Automatic email reminder can be generated to ensure lead follow-ups
- **Full-scale Job Management** - Ability to assign quotes and leads to sales employees not utilizing BIDIT
- **A Team Player** - Multiple people can be assigned to a quote or job
- **Enhanced Work Order Reports** - Now allows a detailed report of labor hours and material usage
- **Improved Quote Contract Reports** - New professional appearance and contact information field

This update and future ones, establishes our commitment to the insulation contractor and proves that when you need more than an insulation distributor, you choose IDI.

Thanks,

A handwritten signature in black ink, appearing to read "Chris Novogratz".

Chris Novogratz

Encl.

[www.IDI-Insulation.com](http://www.IDI-Insulation.com)

***America's Insulation Source***



# BIDIT ANNOUNCEMENT



## NEW UPDATES TO BIDIT

When IDI created BIDIT we had one mission in mind, build a bidding software that was for the insulation contractor. Today, we are happy to announce we have doubled down on that commitment by releasing our latest major software update, which adds many new features requested by the contractors that already utilize the software. Not only is BIDIT made for insulation contractors, but it grows with them as well.

When you need more than an insulation distributor, you choose IDI. We can offer the service, support, products, and professionalism you need to succeed. Let us work for you.

Existing users and future users will be able to enjoy these new features moving forward →

- **STRESS-FREE MATERIAL PURCHASING** - Ability to forward all items needed for a project to your IDI sales rep or supplier
- **MOBILE FRIENDLY** - Job costing functionality is now available on the mobile site
- **COMPREHENSIVE RECORD KEEPING** - Cancel jobs and document reasoning
- **OPTIMIZED QUOTE GENERATION** - Alternate line items now populate the square footage automatically from the primary line item
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## SIGN UP FOR A BIDIT DEMO TODAY!

For more information on BIDIT, to sign up for a demonstration or to purchase the software, visit the below link today!

**[WWW.IDI-INSULATION.COM/BIDIT](http://WWW.IDI-INSULATION.COM/BIDIT)**